

Impact Indicators

Instructions:

- Step 1:**
Read the “Prompt Cards: Indicators” to help you think about what you want to measure and what an impact indicator is.
- Step 2:**
For each priority solution, identify which barrier categories it aims to solve.
1. Beliefs, Knowledge, and Feelings;
 2. Trust;
 3. Community, Gender and Religious Beliefs;
 4. Intention and Motivation;
 5. Practical Barriers and Experience of Care;
 6. Health System Barriers.
- Step 3:**
Review the indicator list below for each of the relevant barrier categories and discuss which indicators would be most relevant for each solution.
- Step 4:**
Select a maximum of three impact indicators for each of your priority solutions. Document your chosen impact indicators for each priority solution on Strategy Summary Poster 4.

EXAMPLE INDICATORS about **BELIEFS, KNOWLEDGE & FEELINGS**

Beliefs about vaccination	% of parents/caregivers who say that vaccines are “moderately” or “very” important for their child’s health
	% of parents/caregivers who agree that vaccination is one of the most effective ways to protect their child’s health
	% of healthcare providers who agree that vaccination is one of the most effective ways to protect children’s health
Knowledge about vaccination	% of parents/caregivers who are aware of the recommended vaccination schedule for their child’s age
	% of parents/caregivers who can identify where and how to access vaccination services
	% of healthcare providers who report confidence in explaining vaccine information effectively to patients
	% of healthcare providers who report receiving adequate training to communicate about vaccination
	% of parents/caregivers who say they know where and when to get their child vaccinated
Vaccine confidence	% of parents/caregivers who say vaccines are moderately or very safe for their child
	% of parents/caregivers who believe the benefits of vaccination outweigh the risks

EXAMPLE INDICATORS about **COMMUNITY, RELIGIOUS & GENDER BELIEFS**

Community beliefs	% of parents/caregivers who say most of their close family and friends want their child to be vaccinated
	% of parents/caregivers who say most parents they know will get their children vaccinated
	% of parents/caregivers who say a health worker has recommended vaccination for their child
	% of parents/caregivers who say that most people in the community support vaccination
Religious beliefs	% of parents/caregivers who say their religious leaders want their child to be vaccinated
	% of parents/caregivers who say that they believe vaccination aligns with their religious beliefs
	% of parents/caregivers who say they have heard religious leaders discuss the importance of vaccination during community gatherings
Gender beliefs	% of mothers who say they do not need permission to take their child for vaccination
	% of fathers who report personally taking their child to vaccination appointments
	% of fathers who say they allow mothers to make vaccination decisions without consulting them
	% of mothers who feel they can travel to or access vaccination services if they want to

EXAMPLE INDICATORS about **INTENTION & MOTIVATION TO VACCINATE**

Commitment and planning	% of parents/caregivers who say they want their child to get “all” of the recommended vaccines
	% of parents/caregivers who say they plan or intend to take their child for their next scheduled vaccination or vaccinate their child in the next campaign
	% of parents/caregivers who say they are confident they will vaccinate their next born child
	% of parents/ caregivers who say they have taken youngest child for vaccination
	% of healthcare providers who carry out vaccinations who report feeling appreciated and recognized for their work
Willingness to pay	% of parents/caregivers who report being willing to pay for costs associated with vaccination (cost of vaccine, cost of travel to vaccine clinic, etc.)
Vaccination as a priority	% of parents/caregivers who view vaccinating their child as a priority in caring for their child

EXAMPLE INDICATORS about **PRACTICAL BARRIERS & EXPERIENCE OF CARE**

Affordability	% of parents/caregivers who say vaccination is “moderately” or “very” easy to pay for
Vaccination availability	% of parents/caregivers who say they have never been turned away for child vaccination
	% of health facilities that have no stock-outs of essential vaccines in the past three months
Ease of access	% of parents/caregivers who say it is “moderately” or “very” easy to get child vaccination services
	% of parents/caregivers who have been contacted about child being due for vaccination
Reasons for low ease of access	% of parents/caregivers who say nothing makes it hard to access children’s vaccination
	% of parents/caregivers who say getting to the clinic is hard
	% of parents/caregivers who say clinic opening times are inconvenient
	% of parents/caregivers who say the clinic sometimes turns people away
	% of parents/caregivers who say the waiting time takes too long
	% of health workers who report that the clinic sometimes turns patients away due to capacity or resource constraints
Service satisfaction	% of parents/ caregivers who say they are “moderately” or “very” satisfied with the vaccination services for their child
Service quality (services)	% of parents/caregivers who say vaccine is not available
	% of parents/caregivers who say the clinic does not open on time
	% of parents/caregivers who say waiting times are long
	% of parents/caregivers who say the clinic is not clean
Service quality (staff)	% of parents/caregivers who say staff are poorly trained
	% of parents/caregivers who say staff are not respectful
	% of parents/caregivers who say staff do not spend enough time with people
	% of healthcare providers who report job satisfaction and adequate support
	% of healthcare providers who report excessive workload or burnout
	% of healthcare providers who feel their facility is sufficiently staffed to meet patient demand

EXAMPLE INDICATORS about **HEALTH SYSTEM BARRIERS**

Supply and cold chain	% of vaccine shipments maintaining recommended temperature range during transport and storage
	% of health facilities with fully operational cold chain equipment
	% of vaccines lost due to spoilage, expiration, or breakage
	% of health facilities experiencing stock-outs in the past three months
Data management	% of health facilities or workers with access to timely and accurate vaccination data
	% of vaccination records with complete and verifiable data
	% of health facilities using digital vaccination tracking systems
Health worker availability	% of parents/caregivers who say vaccine is not available
	% of unfilled positions in vaccination teams
	% of vaccinators who have completed refresher training in the past year
	% of hard-to-reach communities receiving regular visits from trained vaccinators
Governance or policy issues	% of national health budget allocated to immunization programs
	Presence and implementation of an updated national vaccination policy
	% of planned immunization policies successfully executed within the year
	Number of functional feedback or complaint resolution mechanisms for immunization services
Community Structures	% of national health budget allocated to immunization programs
	Presence and implementation of guidelines for community participation and inclusion in vaccination planning and delivery
	Number of functional community structures actively promoting and supporting community-level outreach and sensitization
	Number of functional community feedback mechanisms for immunization services and/or integrated primary healthcare
	Number of trained community leaders actively engaged in vaccination advocacy
	Number of training and/or mentorship programs for community volunteers to increase vaccine demand

EXAMPLE INDICATORS about **TRUST**

Trust in health system	% of parents/caregivers who say they trust the health workers who give children vaccines “moderately” or “very” much
	% of parents/caregivers who say they trust the information about vaccines provided by health workers
	% of parents/caregivers who say they trust community health workers to give accurate vaccine-related advice
	% of healthcare workers who report feeling valued and supported by the healthcare system
Trust in government	% of parents/caregivers who say they trust the government’s vaccine recommendations
	% of parents/caregivers who say they feel confident about the safety of the national immunization schedule