

Worksheet: Idea Generation

Instructions

Step 1:
Write your group’s top three to five prioritised barriers in the left column.

Step 2:
As a group, share your solution ideas for each barrier and discuss:

- Which ideas are your favourite to solve each immunization barrier?
- Which ideas are new and haven’t been tried before? (Focus on these.)
- Are any of your ideas similar to other ideas in your group? (If yes, group these ideas together to form one bigger idea).

Step 3:
Write all of the group’s favourite ideas for each of the priority immunization barriers in the right column.

Don’t worry, these aren’t the final solutions for your strategy. We will prioritise these solutions in the next activity, so for now just capture all of the new, exciting ideas that you think are most likely to solve your barriers.

Priority Barrier (Write your top 3 to 5 prioritised immunization barriers)	Solution Ideation for each prioritised barrier (Write all of your group’s favourite ideas for solving this immunization barrier)