

Impact Indicators

Instructions:

- Step 1:**
Read the “Prompt Cards: Indicators” to help you think about what you want to measure and what an impact indicator is.
- Step 2:**
For each priority solution, identify which barrier categories it aims to solve.
1. Beliefs, Knowledge, and Feelings;
 2. Trust;
 3. Community, Gender and Religious Beliefs;
 4. Intention and Motivation;
 5. Practical Barriers and Experience of Care;
 6. Health System Barriers.
- Step 3:**
Review the indicator list below for each of the relevant barrier categories and discuss which indicators would be most relevant for each solution.
- Step 4:**
Select a maximum of three impact indicators for each of your priority solutions. Document your chosen impact indicators for each priority solution on Strategy Summary Poster 4.

EXAMPLE INDICATORS about **BELIEFS, KNOWLEDGE & FEELINGS**

Beliefs about vaccination	% of parents/caregivers who say that vaccines are “moderately” or “very” important for their child’s health
	% of parents/caregivers who agree that vaccination is one of the most effective ways to protect their child’s health
	% of healthcare providers who agree that vaccination is one of the most effective ways to protect children’s health
Knowledge about vaccination	% of parents/caregivers who are aware of the recommended vaccination schedule for their child’s age
	% of parents/caregivers who can identify where and how to access vaccination services
	% of healthcare providers who report confidence in explaining vaccine information effectively to patients
	% of healthcare providers who report receiving adequate training to communicate about vaccination
	% of parents/caregivers who say they know where and when to get their child vaccinated
Vaccine confidence	% of parents/caregivers who say vaccines are moderately or very safe for their child
	% of parents/caregivers who believe the benefits of vaccination outweigh the risks

EXAMPLE INDICATORS about **COMMUNITY, RELIGIOUS & GENDER BELIEFS**

Community beliefs	% of parents/caregivers who say most of their close family and friends want their child to be vaccinated
	% of parents/caregivers who say most parents they know will get their children vaccinated
	% of parents/caregivers who say a health worker has recommended vaccination for their child
	% of parents/caregivers who say that most people in the community support vaccination
Religious beliefs	% of parents/caregivers who say their religious leaders want their child to be vaccinated
	% of parents/caregivers who say that they believe vaccination aligns with their religious beliefs
	% of parents/caregivers who say they have heard religious leaders discuss the importance of vaccination during community gatherings
Gender beliefs	% of mothers who say they do not need permission to take their child for vaccination
	% of fathers who report personally taking their child to vaccination appointments
	% of fathers who say they allow mothers to make vaccination decisions without consulting them
	% of mothers who feel they can travel to or access vaccination services if they want to

EXAMPLE INDICATORS about **INTENTION & MOTIVATION TO VACCINATE**

Commitment and planning	% of parents/caregivers who say they want their child to get “all” of the recommended vaccines
	% of parents/caregivers who say they plan or intend to take their child for their next scheduled vaccination or vaccinate their child in the next campaign
	% of parents/caregivers who say they are confident they will vaccinate their next born child
	% of parents/ caregivers who say they have taken youngest child for vaccination
	% of healthcare providers who carry out vaccinations who report feeling appreciated and recognized for their work
Willingness to pay	% of parents/caregivers who report being willing to pay for costs associated with vaccination (cost of vaccine, cost of travel to vaccine clinic, etc.)
Vaccination as a priority	% of parents/caregivers who view vaccinating their child as a priority in caring for their child

EXAMPLE INDICATORS about **TRUST**

Trust in health system	% of parents/caregivers who say they trust the health workers who give children vaccines “moderately” or “very” much
	% of parents/caregivers who say they trust the information about vaccines provided by health workers
	% of parents/caregivers who say they trust community health workers to give accurate vaccine-related advice
	% of healthcare workers who report feeling valued and supported by the healthcare system
Trust in government	% of parents/caregivers who say they trust the government’s vaccine recommendations
	% of parents/caregivers who say they feel confident about the safety of the national immunization schedule

EXAMPLE INDICATORS about **HEALTH SYSTEM BARRIERS**

Supply and cold chain	% of vaccine shipments maintaining recommended temperature range during transport and storage
	% of health facilities with fully operational cold chain equipment
	% of vaccines lost due to spoilage, expiration, or breakage
	% of health facilities experiencing stock-outs in the past three months
Data management	% of health facilities or workers with access to timely and accurate vaccination data
	% of vaccination records with complete and verifiable data
	% of health facilities using digital vaccination tracking systems
Health worker availability	% of parents/caregivers who say vaccine is not available
	% of unfilled positions in vaccination teams
	% of vaccinators who have completed refresher training in the past year
	% of hard-to-reach communities receiving regular visits from trained vaccinators
Governance or policy issues	% of national health budget allocated to immunization programs
	Presence and implementation of an updated national vaccination policy
	% of planned immunization policies successfully executed within the year
	Number of functional feedback or complaint resolution mechanisms for immunization services

CONTINUES >

EXAMPLE INDICATORS about **PRACTICAL BARRIERS & EXPERIENCE OF CARE**

Affordability	% of parents/caregivers who say vaccination is “moderately” or “very” easy to pay for
Vaccination availability	% of parents/caregivers who say they have never been turned away for child vaccination
	% of health facilities that have no stock-outs of essential vaccines in the past three months
Ease of access	% of parents/caregivers who say it is “moderately” or “very” easy to get child vaccination services
	% of parents/caregivers who have been contacted about child being due for vaccination
Reasons for low ease of access	% of parents/caregivers who say nothing makes it hard to access children’s vaccination
	% of parents/caregivers who say getting to the clinic is hard
	% of parents/caregivers who say clinic opening times are inconvenient
	% of parents/caregivers who say the clinic sometimes turns people away
	% of parents/caregivers who say the waiting time takes too long
	% of health workers who report that the clinic sometimes turns patients away due to capacity or resource constraints
Service satisfaction	% of parents/ caregivers who say they are “moderately” or “very” satisfied with the vaccination services for their child
Service quality (services)	% of parents/caregivers who say vaccine is not available
	% of parents/caregivers who say the clinic does not open on time
	% of parents/caregivers who say waiting times are long
	% of parents/caregivers who say the clinic is not clean
Service quality (staff)	% of parents/caregivers who say staff are poorly trained
	% of parents/caregivers who say staff are not respectful
	% of parents/caregivers who say staff do not spend enough time with people
	% of healthcare providers who report job satisfaction and adequate support
	% of healthcare providers who report excessive workload or burnout
	% of healthcare providers who feel their facility is sufficiently staffed to meet patient demand