

BUILDING YOUR STRATEGY, STEP BY STEP

Strategy Summary Poster 2

Instructions

Step 1:
Write the priority community your group is working on at the top.

Step 2:
Write the top three to five prioritised immunization barriers in the first column. Remember, these could be barriers related to caregivers or the healthcare system.

Step 3:
For each of the three to five prioritised immunization barriers, write the immunization barrier category it belongs to.

Priority Community:

Top 3 to 5 Prioritised Immunization Barriers	Immunization Barrier Category:					Is there a particular moment this barrier occurs? Before, during, or after vaccination?			Does this barrier affect women and men differently? (Y/N)	
	<div><div></div><div>Vaccine beliefs, knowledge, and feelings</div></div>	<div><div></div><div>Trust</div></div>	<div><div></div><div>Community, religious, and gender beliefs about vaccination</div></div>	<div><div></div><div>Intention and motivation to vaccinate</div></div>	<div><div></div><div>Practical barriers and experience of care</div></div>	<div><div></div><div>Before</div></div>	<div><div></div><div>During</div></div>	<div><div></div><div>After</div></div>	<div><div></div><div>Yes</div></div>	<div><div></div><div>No</div></div>
	<div><div></div><div>Vaccine beliefs, knowledge, and feelings</div></div>	<div><div></div><div>Trust</div></div>	<div><div></div><div>Community, religious, and gender beliefs about vaccination</div></div>	<div><div></div><div>Intention and motivation to vaccinate</div></div>	<div><div></div><div>Practical barriers and experience of care</div></div>	<div><div></div><div>Before</div></div>	<div><div></div><div>During</div></div>	<div><div></div><div>After</div></div>	<div><div></div><div>Yes</div></div>	<div><div></div><div>No</div></div>
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