

A **Validate**

Review existing data from Initial Insights, and confirm the immunization programme objective and priority focus areas for the Immunization Demand Strategy



B Who

Understand the priority
underimmunized
communities and groups



© Why

Identify barriers to
immunization for
caregivers and
service providers



D Her First

Identify reasons why
access to vaccination may
differ for men and women



E Field Plan

Plan for the next step after this workshop: Speaking to the priority communities to better understand their immunization barriers



F Closing

We have reached the end of Workshop 1! Let's wrap up and review.

