

What is

Health and Immunization Data?



Information about:

- **Immunization coverage rates**
- **Disease prevalence**
- **Health facility access data**

This data helps you understand where and in which communities immunization coverage is lowest.

Find data on:

- Low DTP1 coverage
- Zero-dose children
- Polio cases (WPV, cVDPV)
- Dropout rates between DTP1 and DTP3
- Consider disaggregated data by gender, geography, and vulnerable groups where it exists

Note: Focus on data for your specific province/region/district/community as your Immunization Demand Strategy will be at the subnational level

What is

Demographic Data?



Information about:

- **Population distribution**
- **Age**
- **Gender**
- **Socio-economic status**

This data helps you understand more about who lives in underimmunized areas in the selected community.

Find data on:

- Caregiver gender, age, and financial state
- Percentage of population under age 5
- Ethnic and religious backgrounds of communities
- Vulnerable groups such as migrant workers, nomads, mobile communities, or ethnic or religious minorities

What is

Behavioural and Social Data?



Insights about:

- **Community attitudes**
- **Cultural practices**
- **Levels of trust in healthcare**

This data helps you tailor your strategy to the behaviours and needs of high-risk communities.

Find data on:

- Local community norms, belief systems, and cultural practices for immunization
- Knowledge about immunization
- Levels of misinformation, disinformation, or rumours (online or offline)
- Levels of trust and confidence in healthcare systems and providers
- Barriers and drivers of immunization

What is

Vaccine Supply Data?



Information on:

- **Availability of vaccines**
- **Infrastructure quality**
- **Supply chain efficiency**

This data helps you understand the health system gaps in immunization.

Find data on:

- Gaps in vaccine availability
- Number of healthcare facilities
- Ease of access to immunization services, costs (hidden and direct), and people's experiences with these and broader health services
- Ratio of healthcare workers to population